

# Board of Directors Telephone Conference Meeting Minutes Sunday August 7, 2016

# **Opening Remarks and Prayer:**

In keeping with the discussion and updated Strategic Planning goals approved at the June Board of Directors meeting, a conference call of the Board of Directors was called to order by President Fred Eckel on August 7, 2016 at 4PM ET. Fred opened the meeting with prayer, including prayers for the Herman family and their son Josh.

# Roll call of members present:

Ron Herman (Executive Director), Fred Eckel (President), Gene Lutz (Vice President), Susan Lutz (Secretary), Greg Carlson (Treasurer), Jordan Daniel, Joy Greene, Mark Johnson, Daniel Wilson, Gene Erb, Tristram Ford (Student Representative), and Nena Lindrose (Administrative Director).

#### **Board Discussion:**

M/S/C (Carlson/Herman) to approve the minutes of the June 8, 2016 Board meeting.

# **APhA CPFI Prayer Breakfast:**

Expenses for the 2015 and 2016 CPFI prayer breakfasts at APhA were reviewed and discussed. The most recent breakfast lost money, despite a per person charge of \$25. (APhA also charges an administrative fee for all events.) The plan is to continue to hold the breakfast on Sunday March 26, 2017 at the APhA Annual meeting and Exposition in San Francisco, CA. Gene and Susan Lutz have volunteered to coordinate the 2017 prayer breakfast at APhA, including securing a speaker. Tristram "volunteered" to speak if necessary.

Discussion then centered on possible alternatives for a CPFI event at future APhA meetings to reduce costs, continue to attract (and grow) attendance. Comparisons were offered with costs at other national professional meetings, but differences were also noted in number of attendees, formats and other variables. Board members who plan to attend the 2017 APhA meeting were encouraged to continue to think of other options.

# **Update on Campbell University invitation to exhibit**

An invitation was extended to CPFI to exhibit at CURE (healthcare missions conference) on Sept. 10, 2016, with the registration fee to be waived for this year. It was noted that the date conflicts with other nearby professional meetings. Tristram indicated that he might be able to attend. Discussion continued on how to address future requests to exhibit and the need for CPFI to be more visible at more meetings. It was noted that GMHC continues to be a priority, especially as a number of non-CPFI member pharmacists are in attendance. Further discussion will be held at the November Board meeting in Louisville, including how to respond to future requests.

## King University proposal for student help:

Board discussion indicated that a job description, with specific needs and skills, be provided to assure the help is most beneficial. A stipend (\$500) will be provided at the end of the semester for a job well done.

## **Marketing Committee discussion:**

Jordan Daniel has volunteered and will chair a marketing committee. The August Faith Script will include a call for members willing to serve on this committee. An earlier proposal received from the A Group was felt to be too costly for CPFI's needs and did not seem to represent the original conversation that was had. M/S/C (Greene/S.Lutz) to put any action with A Group on hold for now. Efforts will be focused on the new marketing

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committee, with assistance from the King intern and Nena. A monetary figure will be needed for next year's budget and further discussion will take place at the November board meeting.

#### **Hands and Feet Grant:**

Discussion centered on how to administer the four-\$500 grants and a schedule for proceeding. Using the guidelines provided by Joy in a June 23 e-mail, a paper grant application form will be developed (by Daniel and Nena), with an electronic version on the web as soon as possible. A September 30 deadline for grant application submission was set. Monies will be issued on October 15. The program will be administered by the Student Chapter Advisory Committee. M/S/C (G.Lutz/ Carlson) to approve the process in principal. Refinements will be done as needed.

## **Update on Core Values on the Website:**

This has been completed.

# **Review Strategic Planning goals:**

Refinement made at the June Board meeting were reviewed to assess the current status of each and clarify some.

#### **Communication/Education**

Short term:

- 1) The regional director refers to the National Student Council regions. Currently all but one region has a regional director:
- 2) Sustaining CPFI gatherings: see discussion re: APhA;
- 3) New practitioner courses: will likely not be offered at the 2017 conference;
- 4) New sites: in process

# **Operations**

Short term:

- 1) marketing task force: in process;
- 2) Marketing company: on hold;
- 3) member interests: 2016 conference attendees are being matched up with committees as they indicated interest.

#### Governance

Short Term:

- 1) Student internship: in process with King University;
- 2) Joint board meeting with CMDA and CPFI: due to current CMDA leadership changes, this will be considered at a later date.

# **Ministry**

Short term:

1) CPFI/pharmacist social event at GMHC CMDA: working on planning something for the Friday evening dinner/exhibits time slot. Nena will check on possibilities.

Currently everything is "on track" in meeting the short term goals.

# Closing remarks:

A question was proposed regarding the NSC presenting a program at the APhA annual meeting in San Francisco, similar to that offered in Baltimore. Nothing specific has been planned to date.

Fred expressed his gratitude for a good meeting, discussion and everyone's ability to stay on schedule. Ron Herman offered a closing prayer, using Ps. 100 and also provided an update on his son Josh's health issues.

Meeting adjourned at 5:07 PM ET.

Respectfully and prayerfully submitted,

Susan Lutz, Secretary